



INDIAN STAFFING FEDERATION

WEBINAR ON

Reviving India: How is Technology Leading Growth in New Normal ?

12th FEBRUARY, 2021

ABOUT THE WEBINAR

Indian Staffing Federation has been working very closely with the industry in the human resources & industrial relations areas throughout India. With the aim to broadly discuss the Reviving India: How is Technology Leading Growth in New Normal? post Covid-19 crisis, ISF organized 4th webinar of webinar series on "**Reviving India: How is Technology Leading Growth in New Normal?**" held on 12th February, 2021; from 1500 hrs to 1630 hrs.

The webinar brought focus on trends and technological changes that are in the anvil of **impacting business decisions in the new normal**. Businesses witnessed major disruption in the last eleven months as we witnessed a wave of change towards digitisation, smart transformation – bringing many industries forward with their technological investments. The discussions will cover the way technology has started changing our environment with **impact of Digitisation, Internet of Things, Gig Workforce, Artificial Intelligence, Machine Learning among others**

The Webinar was attended by more than 100 participants who were CEO's, Directors, Business Heads, CFO's, Finance Heads, Staffing Heads – the key decision maker from the industry.

EMINENT SPEAKERS

SUBJECT MATTER EXPERTS

Session Moderator –

Vijay Sivaram, CEO, **Quess IT Staffing**



A seasoned Sales & Consulting professional, Vijay has over 18+ years of experience in areas of WORKFORCE MANAGEMENT | TECHNOLOGY STAFFING & SERVICES | ASSET & FACILITY SERVICES

Vijay currently serves as the CEO for the Professional Staffing Division QITS(Magna Infotech) as well as Search & Recruitment. He is responsible for driving the growth of the Professional Staffing & Recruitment business operations in the region by developing customer relationships & key vendor strategies. At Quess, we excel in helping large and emerging companies manage their non-core activities by leveraging our integrated service offerings across industries and geographies which provides significant operational efficiencies to our clients.

He has been part of the founding team for Quess Corp (IKYA) since its inception in 2007. Throughout his tenure at Quess, he has been instrumental in driving businesses such as Recruitment, Temporary Staffing, Technology & Call Centre Outsourcing , Facility Management, Engineering Services etc. [Read More](#)

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Session Speaker – Augustus Azariah, HR Leader, **IBM India**



After more than 25 years of experience in Human Resources, I continue to be passionate about people development. I find this most rewarding and exciting because people are so very different, with varied needs and aspirations, it is a constant challenge to align people's desires to Corporate goals and Strategy.

Having spent the last few years in Employee Engagement activities, I find this area to be the key driver to bring about Happiness in the workforce with employee well being as an important factor that will increase stakeholder value.

The workplace is going through a transformation like never before, with Social media, Cloud & Analytics that are ushering in a future that is accelerating business growth but is also throwing challenges to traditional HR policy & workplace practices. Not forgetting the lifestyle changes and behaviors this is bringing about in the workforce. I am working towards engaging the employee to cope with growth as well as be prepared when things change for good or worse.

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Session Speaker – Sameer Dhanrajani, CEO, Aiqrata



Sameer is Chief Executive Officer at AIQRATE. A bespoke global AI advisory & consulting firm. Sameer is a globally recognized AI advisor, business builder, evangelist and thought leader known for his deep knowledge, strategic consulting approaches in AI space. Sameer has consulted with several Fortune 500 global enterprises, Indian corporations, GCCs, startups, VC/PE firms, Academic Institutions in driving AI led strategic transformation and innovation strategies. He has a rich and proven experience of building and scaling AI businesses and practices, securing large AI engagements & deals and creating significant client impact. Sameer is a renowned author, columnist, blogger and four times TEDx speaker. He is an **author** of bestselling book – AI and Analytics : accelerating business decisions published by Wiley and **series editor** for Wiley innovation black book 2019 & 2020 editions ; **writes** regularly for Forbes, YourStory, Telangana Today, Business world and is a prolific **blogger** with trendsetting, topical coverage on AI strategy & consulting spectrum. **Recently, Sameer was highlighted in the top 100 Digital Influencers in India at #8 by YourStory** and have been recognized amongst the Top influential AI leaders by Forbes Council, NASSCOM, TDWI, Predictive Analytics World & SSON and was awarded by **NASSCOM as “India’s youngest country head in global capability centers(GCC) “** . [Read More](#)

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Session Speaker –

Sameer Penakalapati, Founder & CEO, **CEIPAL**



Sameer Penakalapati is a serial entrepreneur who is dedicated to advising and investing in technology startups, specifically in the HR Tech & AI space. In the past 10 years, Sameer has founded and acquired over six companies, including two large staffing firms, multiple SaaS platforms, and a digital marketing agency, serving thousands of customers around the world.

Sameer's key interests include talent acquisition, talent engagement, and total talent management. As a regular contributor of thought leadership pieces to HR publications, Sameer was recently inducted into the Forbes HR Council. To date, Sameer has received numerous awards and recognitions for his work, including accolades from Inc 500/5000, Rochester top 100, Deloitte Fast 500, Forbes Best Startup Employers, USPAACC, SIA Fastest Growing Companies, and others.

Sameer also takes an active approach to Corporate Social Responsibility initiatives, contributing to philanthropic activities in the US and India focused on children's education and youth development. [Read More](#)

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Session Speaker –

Uday Sanghani, Partner, **BDO India LLP**



Uday is a Global Leader with three decades of diverse experience. Uday is a Global Business Transformation and Digital/Technology Consulting leader, Digital strategy expert.

Has led large global teams, member of global leadership of Consulting and Technology companies, managed P&L and business at scale. As a senior member of the Leadership Team managing global portfolios, Uday has led large scale Operations & Technology teams of 2500+ members for Fortune 500 clients supported by High Performing Teams of highly qualified Associate Directors, Senior Managers and General Managers in multiple business functions namely TAX, Assurance, TAS, Advisory, Digital Marketing Operations, BFSI F&A, HR & Learning, Health & Pharma, Telecommunication. Entrepreneur by vision, Uday has built a reputation to deliver top and bottom-line results.

Uday has led Delivery Services globally across Americas, EMEIA, GSA, MENA, APAC, ANZ and Japan. Uday has worked with World's best organizations: KPMG, Ernst & Young, Accenture Corporation, and Dell Inc. Convergys Inc. Stream Global Services and BDO LLP (currently)

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Staffing | Recruitment | Corporate Training

“Orion Corporate Alliance Pvt. Ltd.” is a part of Orion Edutech Pvt. Ltd., an NSDC partnered & ISO 9001:2015 certified company, whose sole aim is to provide a holistic solution to corporate houses in the realm of developing skill sets, sourcing the right human resources and establishing a strong network with the organizations through flexi-staffing. [Read More](#)

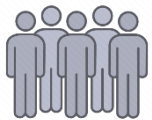
Xpheno Specialist Staffing

Xpheno means Extend your Expression. We believe work is an extension of people’s expressions, and by facilitating specialist talent to express at work, Xpheno influences organizations' productivity. Xpheno staffs niche talent in the IT, Engineering, and Consumer Industries. [Read More](#)

ABOUT INDIAN STAFFING FEDERATION

Indian Staffing Federation is the apex body representing contract staffing companies, formed to provide a platform for recognized employment, work choice, social security and health benefits for the temporary workforce. Over 110+ members of the federation have generated employment for over 9 million employees over the last 10 years and currently employ over 1 million flexi staff annually.

Indian Staffing Federation has been formed with one common goal - Staffing India's Growth. The purpose of ISF is to enhance long-term growth of the staffing industry and to ensure its continued ability to make positive contributions to the economy and society. The principal focus of the Federation's activities is to strengthen triangular employment relationships, in which the staffing company is the employer of the temporary worker, who works under the supervision of the user company.



100+
Members



60,000+
Companies



Employed 9MN
over 10 Yrs



Currently Employing
1.1 MN



Market Size
71,400 Cr*



Indian Staffing Federation

VOICE OF INDIAN STAFFING INDUSTRY