



# INDIAN STAFFING FEDERATION

## Webinar Report

Why we need to Connect  
Technology to staffing for  
growth ?

8<sup>th</sup> October, 2021

## ABOUT THE WEBINAR

Technology is changing the way staffing and recruiting firms work, helping them supercharge sales and recruitment processes while reducing repetitive tasks and automating perfectly timed marketing campaigns, business leaders are looking for ways to grow their company by various mechanism to expand without overextending resources. As majority of the staffing firms are scouting for smart & efficient tech solutions for scaling up faster. The experts in this webinar will guide us through how these latest technologies and services can leverage the future's today's recruiting and automation technology to provide impetus for magnification of a staffing firm without impacting the cost much.

Indian Staffing Federation invites you for this sapient session with our industry experts. . The session was **Held on 8<sup>th</sup> October, 2021; from 1700 hrs to 1800 hrs.**

The webinar witnessed 64 registrations and 28 participants from multiple organizations and were extremely satisfied with the content and topics covered. The participants were from all the departments of the organizations primarily CEO's, HR Heads, Sr. management, founders, directors, VP's , etc.

## Session Speakers –



**Sameer Penakalapati – Member, Indian Staffing Federation; (Founder & CEO – Ceipal Corp)**

Sameer Penakalapati is a serial entrepreneur who is dedicated to advising and investing in technology startups, specifically in the HR Tech & AI space. In the past 10 years, Sameer has founded and acquired over six companies, including two large staffing firms, multiple SaaS platforms, and a digital marketing agency, serving thousands of customers around the world. Sameer's key interests include talent acquisition, talent engagement, and total talent management. As a regular contributor of thought leadership pieces to HR publications, Sameer was recently inducted into the Forbes HR Council...[Read More](#)



**Vedavyas K - Member, Indian Staffing Federation; (Chief Operating Officer - MSRCosmos LLC)**

Mr. Vedavyas is the COO of TrackEx LLC. Under his leadership of 10+ years with TrackEx, he has been focused on developing tools, powered by the latest advances in cloud, that offer to the small and medium scale industries. He has experience of more than 15+ years and has worked with companies like Tata Consultancy Services, NTT DATA Americas, before working with TrackEx. His primary objective is to implement the vision and mission of the company and leading the development of the company's short- and long-term strategy. He has always been a self-motivated professional and excels in a fast-paced work environment..... [Read More](#)

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## INDIAN STAFFING FEDERATION

Interactive Webinar

Why we need to  
**Connect Technology**  
to Staffing for Growth ?

**8** October  
2021

5:00 – 6:00pm

Experts



**Sameer Penakalapati**

Member, ISF;  
Founder & CEO,  
CEIPAL Corp.



**Vedavyas K**

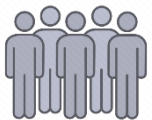
Member, ISF;  
Chief Operating Officer (COO),  
MSRCosmos LLC

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## ABOUT INDIAN STAFFING FEDERATION

Indian Staffing Federation is the apex body representing contract staffing companies, formed to provide a platform for recognized employment, work choice, social security and health benefits for the temporary workforce. Over 110+ members of the federation have generated employment for over 9 million employees over the last 10 years and currently employ over 1 million flexi staff annually.

Indian Staffing Federation has been formed with one common goal - Staffing India's Growth. The purpose of ISF is to enhance long-term growth of the staffing industry and to ensure its continued ability to make positive contributions to the economy and society. The principal focus of the Federation's activities is to strengthen triangular employment relationships, in which the staffing company is the employer of the temporary worker, who works under the supervision of the user company.



100+  
Members



60,000+  
Companies



Employed 9MN over  
10 Yrs



Currently Employing  
1.1 MN



Market Size  
71,400 Cr\*



# Indian Staffing Federation

VOICE OF INDIAN STAFFING INDUSTRY